



## International Business

BUSS 5251 Study Period 6 - 2019

Internal - City West Campus

## Introduction

### Welcome

This document sets out important information concerning your course. Please read it carefully.

### Learnonline Site

Please refer to the course Learnonline site for other information to assist you with your studies. The link to the Learnonline site is shown under the "Learning Resources – Learnonline course site" heading below.

### Points of Contact

Your primary point of contact for all information about the course including course content, teaching arrangements, course materials, assessment requirements, and grades, is the Course Facilitator. The

Facilitator's contact details are shown below.

Other contacts which you may use from time to time are also shown below, however you should refer all issues concerning your participation in this course to the Course Facilitator in the first instance.

If leaving a phone message or email, please allow at least one working day for staff to respond.

### Course Teaching Staff

Online Course Facilitator:	Prof Susan Freeman
Location:	School of Management WL5-54
Telephone:	+61 8 8302 7754
Email:	Susan.Freeman@unisa.edu.au
Staff Home Page:	people.unisa.edu.au/Susan.Freeman

\* Please refer to your Course homepage for the most up to date list of course teaching staff.

## School Contact Details

### School of Management

Physical Address:	Level 2, Room 32, Elton Mayo Building (EM) North Terrace City West Adelaide 5000
Postal Address:	UniSA School of Management GPO Box 2471 Adelaide 5001
Phone:	+61 8 8302 0524
Fax:	+61 8 8302 0512
Email:	<a href="mailto:mgn.enquiries@unisa.edu.au">mgn.enquiries@unisa.edu.au</a>
Website:	<a href="http://www.unisabusinessschool.edu.au/management/">http://www.unisabusinessschool.edu.au/management/</a>

## Additional Contact Details

**Professor Susan Freeman**, Ph.D. was appointed **Professor of International Business** and Dean: Postgraduate and Professional Programs, University of South Australia, UniSA Business School in March 2015 until July 2016. She took on the role of Discipline Leader – International Business and Associate Director of the Australian Centre for Asian Business (ACAB) in March 2016. She is founder and coordinator of Strategy, International Business and Entrepreneurship Research (SIBER), a stream of research within ACAB in the Business School.

She is Visiting Professor of International Business at Aalborg University, Denmark and Honorary Professor of International Business at Macquarie University, Sydney.

In 2018, she was awarded the UniSA Business School Certificate of Research Excellence Commendation (for significant publications); awarded the Teaching and Learning Excellence Award – Curriculum Leadership (single staff winner); and awarded the Teaching and Research Excellence Commendation (top 10% of teaching staff – with teaching evaluations in the highest bracket – “Overall satisfaction with the performance of the staff member”). In 2017, she was awarded the UniSA Business School Achievement in Teaching & Learning Award in the category of Students’ Voice – Postgraduate – Inside the Classroom – the only staff member to be awarded in the post-graduate area.

She is a Member of the Board of the Hong Kong Research Grants Council (2014 ongoing); Member of the Board and Vice-President (2014 ongoing) of the Australia New Zealand International Business Association (ANZIBA); Member of the Board of the Council for International Trade and Commerce South Australia (CITCSA) (2018 ongoing); and member of the Australian Institute of Company Directors (AICDs).

Susan is Co-Editor of International Marketing Review (2013); and Associate Editor – Rutgers Business Review (2015) and on the Editorial Review Board of the Journal of Business Research, the Journal of International Entrepreneurship and International Business Review.

Her previous position was Associate Professor of International Business and the Discipline Leader for International Business, University of Adelaide (2010-2015). She was nominated for the Executive Dean’s Award for Excellence in Research and Innovation 2014 at University of Adelaide. She was the Director of the International Business Research Group; and the Program Director - Master of International Business. In 2011 she was the Associate Dean (Research and Higher Degree) for the Faculty of the Professions across 5 Schools (Business, Economics, Law, Architecture and Education), reporting directly to the Executive Dean.

Susan holds a Ph.D. in international marketing/international business; a MEdSts; and BEco from Monash University; and a DipEd from formerly Mercy College, now Australian Catholic University. She researches in international business strategy including early accelerated internationalizing smaller firms; international entrepreneurship; services internationalization; CSR and global business; and emerging markets, with a particular interest in the Asian region, and on qualitative research methodologies.

She has supervised to completion: 12 PhDs, 5 Masters and 17 honours students and currently supervises PhDs in International Business, Management and Marketing disciplines. She has received a number of competitive research grants internationally, including the NZ government, European Union, and university-centre funding from University of South Australia, University of Adelaide and Monash University, since graduating in her PhD (2003). She consults to industry, including the annual 2016 and 2018 report (survey and qualitative analysis) for the Australian Chamber of Commerce and Industry (ACCI); and UK Trade & Investment, British Consulate. She co-edited the text Cavusgil et al. (2012) “International Business: The New Realities” (Pearson Australia). She Chairs academic reviews across Australia and internationally including Griffith University, Brisbane, as External Chair of the 5-year review of the Department of Asian Business and International Business in the Business School (2017). At the University of Christchurch, New Zealand MBA and MBM Academic Program Review Panel, as External Panel Member for the Review and Accreditation of the MBA and MBM Programs

(2011), which she did again in 2016. At Monash University, for the UG Academic Program Review Panel, she was the External Panel Member for the Review and Accreditation of the UG Programs (2011), across all local, rural and overseas campuses, for the Faculty of Business and Economics. She Chaired Monash's review of the Master of Business Program (2016). At the University of Melbourne, Faculty of Commerce, Master of International Business (MIB) Academic Program Review, she was External Panel Member for the Review and Accreditation of the MIB Program (2010) and Chair of the Swinburne University of Technology Re-accreditation of the MIB (2008-2012).

Susan's was Senior Lecturer, Department of Management, Monash University (2004-2009) and Department of Marketing (1995-2003). She has extensive local and overseas teaching experience in international business in Singapore and at universities in the Netherlands, Austria, Finland and Belgium while living in the Netherlands and Austria (1989-1995).

She was on Outside Study Leave (sabbatical) (2007), at the Manchester Business School, and appointed as a visiting scholar for 3 years and also visited at King's College, London University, London, UK. During her second sabbatical (in 2013), she spent time at Henley Business School, University of Reading, UK, Otago University and the University of Auckland, in New Zealand, the University of Florence, Italy, and ESCP (Europe) and Kedge Business School, in France. She will be on Outside Study Leave (sabbatical) (2007) and will be visiting Professor of International Business at Aalborg University, Denmark in May-June 2020.

# Course Overview

## Prerequisite(s)

There are no prerequisite courses to be completed before this course can be undertaken.

## Corequisite(s)

There are no corequisite courses to be completed in conjunction with this course.

## Course Aim

This course provides knowledge of business operation in the international arena, and addresses factors that drive international business engagement in the era of emerging market dominance across trade and foreign investment. It explores the impact on organisational management, leadership, business strategy and conduct, for small-to-medium sized enterprises, multinational enterprises, start-ups and new types of internationalisers. The course considers the role of regional integration, regulatory bodies and the influence of key societal factors such as the corporate and social responsibility of organisations, as well as international business procurement along global supply chains. The course examines current debates, theories and practices in the field of international business, and provides students with strategic skills to analyse and apply micro and macro aspects of global business to organisational management, recognising the difficulties in the post-global financial recession.

## Course Objectives

On completion of this course, students should be able to:

CO1. Acquire a body of knowledge of, and critically reflect on, theoretical and practice-based principles of international business and the impacts these have on organisational management and leadership.

CO2. Critically assess and evaluate the role of regulatory bodies and the influence of key societal and other contextual factors on international business activities, and the current debates, theories and practices in the field of international business.

CO3. Apply international business principles to organisational management and leadership in international business environments.

CO4. Demonstrate Business School Enterprise Skills: i) Problem Solving (advanced level); ii) Ethical Awareness (advanced level); and iii) International Perspective (advanced level).

Upon completion of this course, students will have achieved the following combination of Graduate Qualities and Course Objectives:

		Graduate Qualities being assessed through the course						
		GQ1	GQ2	GQ3	GQ4	GQ5	GQ6	GQ7
CO1		•	•	•	•	•		•
CO2		•	•	•	•	•		•
CO3		•	•	•	•	•	•	•
CO4				•		•		•

## Graduate Qualities

A graduate of UniSA:

GQ1. operates effectively with and upon a body of knowledge of sufficient depth to begin professional practice

GQ2. is prepared for life-long learning in pursuit of personal development and excellence in professional practice

GQ3. is an effective problem solver, capable of applying logical, critical, and creative thinking to a range of problems

GQ4. can work both autonomously and collaboratively as a professional

GQ5. is committed to ethical action and social responsibility as a professional and citizen

GQ6. communicates effectively in professional practice and as a member of the community

GQ7. demonstrates international perspectives as a professional and as a citizen

## Course Content

Topics covered in this course include:

- Globalisation and International Business
- Ethical issues in managing international operations
- Cultural competency, cross-cultural communication and International Business negotiations
- The International Business environment
- International Trade and Investment theories
- Assessing International Business opportunities and risks
- Internationalisation of business
- Bilateral, Regional and Multilateral Trading Agreements
- Managing International Business strategy and structure
- People issues in international business.

## Teaching and Learning Arrangements

Seminar

3 hours x 10 weeks

## Unit Value

4.5 units

## Use of recorded material

This course will involve the production of audio and/or video recordings of UniSA students. To protect student privacy, you must not at any time disclose, reproduce or publish these recordings, or related material, in the public domain including online, unless the videoed students give consent for reproduction, disclosure or publication. This requirement is consistent with University statutes, by-laws, policies, rules and guidelines which you agreed to abide by when you signed the Student Enrolment Declaration.

## Further Course Information

### Assignment protocols – collection and use of data

#### Assignments on your own workplace

If you do a major assignment for this course on your own workplace, you must seek permission from your employer prior to commencing the assignment.

A copy of the assignment cannot be given to any party other than your employer unless your employer agrees in writing for this to be done.

If a copy of the assignment is provided to your employer, or to any other party beyond course assessment purposes, all reference to UniSA, the program of study, and the course itself, must first be removed from the report. The report must not be presented as a UniSA report or be linked to UniSA in any way.

#### Assignments on other businesses or settings

If you do a major assignment for this course on an organisation or situation other than your own organisation and, in doing so, you intend to gather information that is not otherwise publically available, you must:

1. Discuss your proposed assignment with your Course Facilitator prior to commencing any work on it.
2. Give the party providing you with information a written statement of disclosure setting out:
  - a) The capacity in which you are acting; this will usually be "I am seeking information in my capacity as a student undertaking university studies".
  - b) The purpose for which the information will be used; usually "The information will be used as part of a

university course report to be submitted for assessment”.

c) Who will receive a copy of the report; normally this will be “The report will not to be used for any other purpose other than for university course assessment”.

d) There may be instances where the report might be provided to another party, such as an organisation that is the focus of the assignment i.e.: “The report will be used for university course assessment and will be provided to XYZ”.

e) Confidentiality and anonymity protocols: normally this will be “Information will not be requested that is personal to you and no references will be included in the report that could directly or knowingly identify you as the source of information”.

f) The name and contact details of the School’s Academic Integrity Officer with an invitation for the person to contact the AI Officer if any matters of concern arise: “If you have any concerns with the gathering or use of information please contact the School of Management Academic Integrity Officer at [MGN-AcademicIntegrityOfficers@unisa.edu.au](mailto:MGN-AcademicIntegrityOfficers@unisa.edu.au)”

A copy of your proposed statement of disclosure must be provided to, and approved by, your course facilitator prior to your proceeding with the assignment.

# Learning Resources

## Textbook(s)

You will need continual access to the following text(s) to complete this course. Where possible the Library will make the book available for student use. Please check the Library catalogue before purchasing the book(s). The Library will always seek to purchase resources that allow an unlimited number of concurrent users, however availability is dependent on license arrangements with book publishers and platforms. <http://www.library.unisa.edu.au>

Hill, CWL and Hult, GTM (2019). *International business: competing in the global marketplace* (12th edn). McGraw-Hill.

## Reference(s)

A list of course references is provided on the learnonline site as a pdf document. Electronic copies of the papers have been provided through the e-Library link for this course. Please note that materials are to be accessed online through your learnonline course site: <https://my.unisa.edu.au>

### **FURTHER READING:**

See the following International Business related JOURNALS:

*Journal of International Business Studies*

*Global Strategy Journal*

*Journal of World Business*

*International Business Review*

*Management International Review*

*International Marketing Review*

*Journal of International Marketing*

*Journal of Business Ethics*

*Journal of Business Research*

*International Human Resource Management*

*Asia Pacific Journal of Management*

Materials to be accessed online through your learnonline course site: <https://my.unisa.edu.au>

## Materials to be accessed online

### learnonline course site

All course related materials can be accessed through your learn**online** course site which you will be able to access from the my Courses section in myUniSA.

### myUniSA

All study related materials can be accessed through: <https://my.unisa.edu.au>

# Assessment

## Assessment Details

Details of assessment submission and return are listed under each assessment task. Assessment tasks will be returned to you within two to three weeks of submission.

### Cover sheets

A cover sheet is not required for assessment tasks submitted via learnonline, as the system automatically generates one.

**If the Course Coordinator allows submissions in hard copy format**, you will be required to attach an Assignment Cover Sheet which is available on the learnonline student help (<https://lo.unisa.edu.au/mod/book/view.php?id=1843&chapterid=567>) and in myUniSA.

## Assessment Summary

#	Form of assessment	Length	Duration	Weighting	Due date (Adelaide Time)	Submit via	Objectives being assessed
1	Continuous assessment	N/A	N/A	20%	See <i>assessment activities for details</i>	See <i>assessment activities for details</i>	CO1, CO2, CO3, CO4
2	Group assignment	3000 words	N/A	30%	See <i>assessment activities for details</i>	See <i>assessment activities for details</i>	CO1, CO2, CO4
3	Examination	N/A	3 hours	50%	2 Dec 2019, 9:00 AM	learnonline	CO1, CO2, CO3, CO4

## Feedback proformas

The feedback proforma is available on your course site.

## Assessments

### Presentation/Synthesis/Evaluation of Key Issues (Graded)

#### Assessment Activities

Name	Sub-weighting	Due date (Adelaide Time)	Submit via
Topic 1 seminar room activity	6.25%	24 Sep 2019, 9:00 PM	In person
Topic 2 seminar room activity	6.25%	1 Oct 2019, 9:00 PM	In person
Topic 3 seminar room activity	6.25%	8 Oct 2019, 9:00 PM	In person
Topic 4 seminar room activity	6.25%	15 Oct 2019, 9:00 PM	In person
Topic 5 seminar room activity	6.25%	22 Oct 2019, 9:00 PM	In person
Topic 6 seminar room activity	6.25%	29 Oct 2019, 9:00 PM	In person
Topic 7 seminar room activity	6.25%	5 Nov 2019, 9:00 PM	In person
Topic 8 seminar room activity	6.25%	12 Nov 2019, 9:00 PM	In person

**There are TWO (2) components to the continuous assessment:**

**(a). Individual in-class discussion** demonstrating synthesis/evaluation of key issues in an international business dilemma case (worth 10% of the Total Grade); and

**(b). Individual written synthesis/synopsis evaluation** of key issues in an international business dilemma case (worth 10% of the Total Grade)

**Total graded assessment is 20% for the continuous assessment.**

**(a). Individual in-class discussion demonstrating synthesis/evaluation of key issues in an international business dilemma case (worth 10% of the Total Grade).**

This course covers 8 topics dealing with international business dilemmas cases over the duration of the course (topics are covered in one of the eight weekly seminars).

You are provided with a question for each topic – 8 topics in total. The questions, in the form of a short question for each case, are shown on the course Learnonline site.

You must contribute to the class discussion for your assessment by **discussing your answers to the questions in class. Please note you do not submit your answers in class or online during the study period. Your quality of discussions will determine your results.**

In your class discussion answers you should aim to:

- Identify the international business principles, concepts and terms and theories used in each Topic by reading your relevant compulsory textbook chapters.
- Try to pose additional or alternative views to those already discussed by other students.
- Cite an example of the situation, problem or solution from your work place, experience or what you have seen in the media recently to further illuminate the key issues.

You will be assessed on the extent to which you have addressed these points.

Your answer for each topic should be well argued and demonstrate your capacity to consider other views of your class members.

You are encouraged to actively engage in the seminar discussions with other students across all topics. **This is meant to be an interactive activity.**

In your response, you should seek to elaborate on the other student's comments, provide additional insight and alternate perspectives, and draw on your own experience to add to the points the other students have raised.

You will be assessed on the extent to which you have addressed these points.

Your classroom discussion to the answers to the topic questions and participation with other students, will be marked (graded) progressively during the course.

**Absence in any weekly session will mean you are unable to contribute to the discussion and thus you will not be awarded a mark if it is equivalent to two missed weeks in full as this would not comply with MBA requirement of 80% attendance throughout the study period.**

**IN ADDITION:**

**(b). Individual WRITTEN synthesis/synopsis evaluation of key issues in an international business dilemma case (worth 10% of the Total Grade)**

**Written synthesis/evaluation of key issues in designated week (Graded)**

**Each student** will be allocated a topic **early the study period** to **submit a synopsis** of the points raised in the answers to the topic's international business dilemma case question and in doing this summarise the main

conclusions and lessons.

The Course Facilitator will **nominate students** for **each topic** and set out the schedule for this soon after the start of the course.

For your Synopsis on the class discussion on this topic's answers you **should follow the structure below** and give information about:

- What were the main issues, points, theories and arguments raised?
- What were the limitations of the classroom discussions?
- Your analysis of the issues raised in the classroom discussions, and
- Explain, using course principles, theories and content, the strengths and weaknesses of your own answer to the topic question.

Word count - about 600-1000 words.

### Group Assignment: Case Study Report and Presentation (Graded)

#### Assessment Activities

Name	Sub-weighting	Due date (Adelaide Time)	Submit via
Compulsory Progress Update of Case Study Report	10%	27 Oct 2019, 11:00 PM	learnonline
Group Assignment Case Study Presentation	20%	19 Nov 2019, 6:30 PM	learnonline
Group Assignment: Case Study Report	70%	29 Nov 2019, 11:00 PM	learnonline

**All cases are located on the LOL site under the e-references link to the left of the LoL site. You will be required to choose your groups of 3-4 students and choose a case during Week 1. Only one group will do each case. There are many to choose from, so please choose what is of particular interest.**

*Soaring ambition – The Economist April 13th 2019, p. 54*  
*The global crisis in conservatism – The Economist July 6th 2019, pp. 9-10*  
*A chained dragon – The Economist July 6th 2019, p. 25*  
*The FedEx Conundrum – The Economist August 17th 2019, p. 52*  
*Foodoo economics – The Economist August 3rd 2019, p. 57*  
*Flyover country v coastal elite – The Economist June 8th 2019, pp. 29-30*  
*A global timepass economy – The Economist June 8th 2019, pp. 21-24*  
*Bello Lenin's new economic policy – The Economist 13th April 2019, p. 37*  
*The propaganda machine wins – The Economist February 23rd 2019, p. 27*  
*Track mentality – The Economist May 4th 2019, p. 58*  
*The migrants' migraine – The Economist April 13th 2019, pp. 14*  
*You'll never ride alone – The Economist May 4th 2019, p. 64*

**There are two (3) components to this Report:**

- Prepare a 500 word Compulsory Progress (Update) Report on your CASE STUDY**
- Prepare a 2500 word report and**
- Prepare and present a PowerPoint presentation**

Your report will involve a comprehensive analysis of *your Case* in which the team will be expected to **formulate an international business problem for investigation and** identify the key issue(s), evaluate them from multiple points of view and make some short term and long term recommendations that link well to your Case context and the principles, concepts and theories from your text, and other sources of materials that you will discover in your research beyond the case itself. It is essential that your team present an in-depth diagnosis and recommend a realistic, workable plan of action. You are also required to submit slides and provide a

PowerPoint presentation of your report. The PowerPoint should mention the key points of the report and should have no more than 12 slides and all members of the group should participate equally.

The report should demonstrate a systematic analysis of the case background and context, appropriately incorporate theories and concepts from the class-discussions and course readings, demonstrate depth of analysis, and propose specific, actionable recommendations. Information and figures presented in the case study should be updated from other sources such as the internet, industry and company reports, newspaper and industry magazines.

In planning your report, your team should indicate clearly who they are and their role. You could assume the role of a group of management consultants. For example, one of the Big 4, who are the leading firms in the accounting and consulting industry: Pricewaterhouse Coopers (PwC), Ernst & Young (EY), Deloitte, and KPMG. They dominate the industry in terms of their size, global reach, and reputation, among other factors. As consultants you are presenting the findings to the company's Chief Executive Officer (CEO) or executives of the relevant body or government, government body or industry grouping or chamber of commerce, locally, regionally or globally. The case provides a context and background for your Report. On completion of reading your report, the reader should: (a) have a clear action agenda, and (b) equally importantly, know precisely what commitments to make to their superiors and/or what directives to give during the next management meeting. It should have a professional format, appearance, structure and presentation, including an executive summary, budget and timeframe.

The case is to be used for the information to formulate a problem for investigation and research and the focus is on writing an international business strategy/management report.

Please do not include unnecessary pictures in your report as such items can substantially increase the size of your file.

Details of the confirmed composition of teams and the allocated case studies for each team will be posted to the course site during the first week of the course.

#### **IN ADDITION:**

You are to provide a **Compulsory Progress (Update) Report on your CASE STUDY**. This will comprise your role and organization, precise details on the problem for investigation and the research approach you will be adopting, materials you will use, and allocation of jobs and tasks among members of the group.

#### Examination

The **BUSS5251 International Business Final Exam** will be held on **Monday 2nd December at 9:00pm – 3:00pm (6-hour window)**.

The exam will be conducted *online through the Learnonline site (not using RPNOW) but as an assessment that students complete "at home", and then upload so that it goes through Turnitin. It is an "open-book" exam and students may use any of the course materials from the study period to complete their individual exam.*

Further exam details will be provided on the Learnonline site in Week 1 of the Study Period by the School of Management Administration/MBA team to confirm arrangements.

It is recommended that students are familiar with arrangements and login online at least 15-30 minutes prior to the published start time.

The exam format will include:

- a). Case study analysis; and
- b). Short answer questions.

It will be set as a three (3) hour exam (to be conducted over 6 hours "at home") and is worth 50% of the total grade for the course and equivalent to 3000 words.

Past exams and suggested answers are provided on the Learnonline site for this course to assist with your study and preparation. Further details will be provided by the MBA Admin Team to assist with your technical requirements.

## Submission and return of assessment tasks

See above under Assessment details.

## Exam Arrangements

This course includes an invigilated online exam as part of the assessment. You will receive advanced notice of the scheduled online exam. You are required to sit your examination online at the scheduled date and time irrespective of any conflict with planned holiday or special event. More detail is available in section 6.7 of the Assessment Policy and Procedure manual at <http://i.unisa.edu.au/policies-and-procedures/codes/assessment-policies/>

Your exam will be undertaken with a Moodle quiz within your learnonline course site, in conjunction with Remote Proctor Now (RPnow) software that will be used for online invigilation during the exam. More information about RPnow and undertaking invigilated online exams is available at <https://lo.unisa.edu.au/course/view.php?id=12777>

Please ensure that you understand all exam rules related to undertaking an invigilated online exam. Violations of exam rules will be regarded as misconduct and referred to your school's Academic Integrity Officer for further investigation. Penalties may apply. Rules for undertaking invigilated online exams are available at <https://lo.unisa.edu.au/course/view.php?id=12777#section-6>

You are required to sit a familiarisation exercise prior to each invigilated online exam to help you become proficient in using the Moodle Quiz and RPnow software and ensure that your computer and Internet connection meets system requirements. Information about the RPnow familiarisation exercise is available at <https://lo.unisa.edu.au/course/view.php?id=12777>

## Variations to exam arrangements

**Extra time in exams** and the use of a dictionary (ENTEXT) is available to some students (for example, Aboriginal peoples and those of non-English speaking background) as follows:

- extra time for reading or writing. This will be an extra ten minutes per hour for every hour of standard examination time, and
- the use of an English language or bilingual print dictionary (without annotations). (APPM 7.2.2)

More information about variation to assessment is available in section 7.2 of the Assessment Policy and Procedures Manual. <http://i.unisa.edu.au/policies-and-procedures/codes/assessment-policies/> (section 7)

Students with an Access Plan may also be eligible for variations to exam arrangements. For more information please refer to **Students with disabilities or medical conditions**.

## Additional Exam Information

**Students will receive advance notice of scheduled examination.**

All students are required to sit their examination at the scheduled date, time and location irrespective of any conflict with a planned holiday or special event.

More information about examination procedures and arrangements for students can be found by consulting the relevant policy <http://w3.unisa.edu.au/policies/manual/default.asp> (Section 6)

**The MBA Admin Team** will be in touch shortly to inform students of the precise details. They can be contacted on **MBA Enquiries** [mba@unisa.edu.au](mailto:mba@unisa.edu.au).

## Supplementary Assessment

Supplementary assessment or examination offers students an opportunity to gain a supplementary pass (SP) and is available to all students under the following conditions unless supplementary assessment or examination has not been approved for the course:

1. if the student has achieved a final grade between 45-49 per cent (F1) in a course
2. if a student who has successfully completed all of the courses within their program, with the exception of two courses in which they were enrolled in their final study period, a supplementary assessment or examination may be granted where the final grade in either or both of these courses, is less than 45 percent (F1 or F2) and all assessments in the courses were attempted by the student. Supplementary assessment will not be available for a course under investigation for academic integrity until the investigation is completed, and determined that it did not constitute academic misconduct.

More information about supplementary assessment is available in section 7.5 of the Assessment Policy and Procedures Manual.

<http://i.unisa.edu.au/policies-and-procedures/codes/assessment-policies/>

Note: special consideration cannot be granted for a supplementary assessment or examination (APPM 7.7.6). Please see 'Further Assessment Information'.

## Important information about all assessment

All students must adhere to the University of South Australia's policies about assessment:

<http://i.unisa.edu.au/policies-and-procedures/codes/assessment-policies/>.

## Additional assessment requirements

Students are normally expected to attend a minimum of 80% of the seminars scheduled for the course. Students enrolled in courses delivered online are normally expected to participate in a minimum of 80% of the compulsory online discussion forums scheduled for the course.

Students will need to achieve at least 40% in the final examination to obtain a pass grade overall. If they do not achieve 40% in the examination but they achieve an overall grade of Fail Level 1 (F1) for the course they will be eligible for a supplementary examination, provided they meet the other criteria as specified in the Assessment Policies and Procedures Manual.

## Students with disabilities or medical conditions

Students with disabilities may be entitled to a variation or modification to standard assessment arrangements.

Information for students with disabilities is available at: <http://www.unisa.edu.au/disabilityservices/support/default.asp>.

## Deferred Assessment or Examination

Deferred assessment or examination is available for the course.

## Special Consideration

Special consideration is available for this course. Note: Special consideration cannot be granted for a deferred assessment or examination, or a supplementary assessment or examination. APPM 7.7.6

## Variations to assessment tasks

Variation to assessment methods, tasks and timelines may be provided in:

**Unexpected or exceptional circumstances**, for example bereavement, unexpected illness (details of unexpected or exceptional circumstances for which variation may be considered are discussed in clauses 7.8 - 7.10 of the Assessment Policy and Procedures Manual). Variation to assessment in unexpected or exceptional circumstances should be discussed with your course coordinator as soon as possible.

**Special circumstances**, for example religious observance grounds, or community services (details of special circumstances for which variation can be considered are discussed in clause 7.11 of the Assessment Policy and Procedures Manual). Variations to assessment in expected circumstances must be requested within the first two weeks of the course (or equivalent for accelerated or intensive teaching).

Students with disabilities or medical conditions please refer to **Students with disabilities or medical conditions**.

## Marking process

The University policy and procedures are in the current Assessment Policies and Procedures Manual, which can be found at: <http://w3.unisa.edu.au/policies/manual/default.asp>

All grades are provisional until confirmed by the Board of Examiners.

### Late Submission Penalties

The Policy of the University of South Australia Business School will be applied to any late submissions. A standard penalty of 10% a day will be deducted from the total available mark for the assignment, for up to 7 calendar days. After 7 calendar days the assignment will no longer be accepted.

## Academic Integrity

Academic integrity is the foundation of university life and is fundamental to the reputation of UniSA and its staff and students. Academic integrity means a commitment by all staff and students to act with honesty, trustworthiness, fairness, respect and responsibility in all academic work.

An important part of practising integrity in academic work is showing respect for other people's ideas, and being honest about how they have contributed to your work. This means taking care not to represent the work of others as your own. Using another person's work without proper acknowledgement is considered Academic Misconduct, and the University takes this very seriously.

The University of South Australia expects students to demonstrate the highest standards of academic integrity so that its degrees are earned honestly and are trusted and valued by its students and their employers. To ensure this happens, the University has policies and procedures in place to promote academic integrity and manage academic misconduct. For example, work submitted electronically by students for assessment will be examined for copied and un-referenced text using the text comparison software Turnitin <http://www.turnitin.com>.

More information about academic integrity and what constitutes academic misconduct can be found in Section 9 of the Assessment Policies and Procedures Manual (APPM): <http://i.unisa.edu.au/policies-and-procedures/codes/assessment-policies/>. The Academic Integrity Module explains in more detail how students can work with integrity at the University: <https://lo.unisa.edu.au/mod/book/view.php?id=252142>

## Further Assessment Information

### Supplementary Assessment

Supplementary assessment may be offered where a student:

- Receives an overall grade for the course of F1 in the range of 40-49% and also achieves a grade of P2 or higher for the total of the individual components of the course, or
- Receives a grade of F1 in the range of 40-49% for the total of the individual assessment tasks and also achieves an overall grade for the course of P2 or higher.

In these circumstances, supplementary assessment will normally only be offered providing a student has

submitted all assignment tasks by the due date.

Students will be notified via email (UniSA email address) of their eligibility for a supplementary assessment, including the type of supplementary assessment approved by the Board of Examiners (BoE), the due date of the supplementary assessment OR the day, time and venue of the supplementary exam. Students will be given five working days in which to accept the supplementary assessment offer after which the offer will lapse.

The supplementary assessment due date or supplementary exam date is not subject to negotiation.

Students are limited to a maximum of 2 supplementary assessments in the MBA program, including the nested Graduate Certificate and Graduate Diploma programs.

## Special Consideration

### Special Consideration Exams

The Assessment Policies and Procedures Manual (APPM 2017) defines 'Unexpected or exceptional circumstances are those which were outside the control of the student and/or for which there was no opportunity to prepare in advance.' Special consideration will only be granted where something unforeseen and unexpected happens either on the day of the exam or during the exam. For example, students who are ill for the first time before the exam begins and choose to sit the exam will not be granted special consideration as they have had the opportunity to apply for a deferred exam instead.

A special consideration application will be assessed if:

1. An Exam Incident Report is completed in conjunction with the exam invigilator; and
2. The student leaves the exam early; and
3. The student does not complete the exam or a significant proportion of it.

Note: special consideration cannot be granted for a deferred assessment or examination (APPM 7.7.6).

## Referencing

You are required to use the Harvard Referencing system. Please refer to the Referencing LearnOnline site: <http://resource.unisa.edu.au/course/view.php?id=1572>

## Marking Criteria

Please refer to Assessment Feedback Forms for a guide on the marking criteria.

## Group Work

When a group of students work collaboratively on a task or an assignment that is graded as part of the course assessment, it is a requirement that each student in the group report on his/her perception of the contribution of others in the group, via the Peer Assessment Form available at <https://lo.unisa.edu.au/mod/book/view.php?id=635887&chapterid=103445>. A poor contribution by any member, as reported by other members, may result in a reduced grade for that member.

## Final Grades

Final grades for this course will normally be made available via the MyUniSA portal within three weeks of final assessment.

## Program Learning Outcome Assessed (non-graded)

As part of the Business School's Assurance of Learning process in Programs, the following **Program Learning Outcome (PLO)** will be assessed in this course and the overall findings will inform continuous improvements within Programs. Performance on the ***PLOs will not form part of any course grade and no feedback on individual performance will be provided.***

***International Perspective:*** Demonstrate the ability to critically reflect, analyse and evaluate the impact of global cultural, legal, business and other disruptive factors on the business leadership and senior executives of organisations, including responsibilities of a globally responsible citizenry.

## Action from previous evaluations

You will be asked to provide anonymous feedback regarding all aspects of your course via an online questionnaire, **myCourseExperience**. Your honest, constructive feedback allows the University to improve the teaching and learning environment as well as outcomes for all concerned.

If you have a complaint or grievance regarding academic programs, decisions of committees and administrative operations or individual staff members, please refer to the following website for the procedures for the resolution of student grievances: <http://www.unisa.edu.au/policies/policies/corporate/C17.asp>

The University will take all reasonable steps to resolve student complaints in an expeditious and satisfactory manner in all matters.

## Unplanned learnonline outages (text version)

The information below show the suggested alterations/considerations for assessment items and exam dependent on the duration of the unplanned outage

**less than 1 hour outage.** No impact on either assessment or examination

**1 to 4 hour outage.** **Assessment** - Consider an extension. **Examination** - No impact.

**4 to 24 hour outage.** **Assessment** - 24 hour extension. **Examination** - Be mindful of outage when marking

**Over 24 hour outage.** **Assessment** - 48 hour extension. **Examination**- Be mindful of outage when marking

# Course Calendar

## Study Period 6 - 2019

Weeks	Topic	Assessment Details (Adelaide Time)
16 - 22 September	Pre-teaching	
1 23 - 29 September		Presentation/Synthesis/ Evaluation of Key Issues: Topic 1 seminar room activity due 24 Sep 2019, 9:00 PM
2 30 September - 6 October		Presentation/Synthesis/ Evaluation of Key Issues: Topic 2 seminar room activity due 01 Oct 2019, 9:00 PM
3 07 - 13 October		Presentation/Synthesis/ Evaluation of Key Issues: Topic 3 seminar room activity due 08 Oct 2019, 9:00 PM
4 14 - 20 October		Presentation/Synthesis/ Evaluation of Key Issues: Topic 4 seminar room activity due 15 Oct 2019, 9:00 PM
5 21 - 27 October		Group Assignment: Case Study Report and Presentation: Compulsory Progress Update of Case Study Report due 27 Oct 2019, 11:00 PM  Presentation/Synthesis/ Evaluation of Key Issues: Topic 5 seminar room activity due 22 Oct 2019, 9:00 PM
6 28 October - 3 November		Presentation/Synthesis/ Evaluation of Key Issues: Topic 6 seminar room activity due 29 Oct 2019, 9:00 PM
7 04 - 10 November		Presentation/Synthesis/ Evaluation of Key Issues: Topic 7 seminar room activity due 05 Nov 2019, 9:00 PM
8 11 - 17 November		Presentation/Synthesis/ Evaluation of Key Issues: Topic 8 seminar room activity due 12 Nov 2019, 9:00 PM
9 18 - 24 November		Group Assignment: Case Study Report and Presentation: Group Assignment Case Study Presentation due 19 Nov 2019, 6:30 PM

10 25 November - 1  
December

Group Assignment: Case  
Study Report and  
Presentation: Group  
Assignment: Case Study  
Report due 29 Nov 2019,  
11:00 PM

Presentation/Synthesis/  
Evaluation of Key Issues:  
Individual Presentation/  
synthesis/evaluation due  
30 Nov 2019, 11:00 PM

02 - 8 December

Exam week

Examination due 02 Dec  
2019, 9:00 AM